### Carol C. Dorey Real Estate, Inc. Specialists in High-Value Property Bucks County / Lehigh Valley www.doreyrealestate.com / (610) 346-8800

# EMBRACING 2024

Representing the Finest Homes, Farms and Estates

### A Message for 2024

There is no question that the last three years have proved to be a fast-paced and complicated time in real estate (who mentioned roller coaster) for both Buyers and Sellers. Amazing interest rates, multiple offers, and limited inventory were just part of the perfect storm. And there is reason to believe that 2024 will continue to surprise with the promise of reduced rates, an election year, still limited inventory, and a strong market.

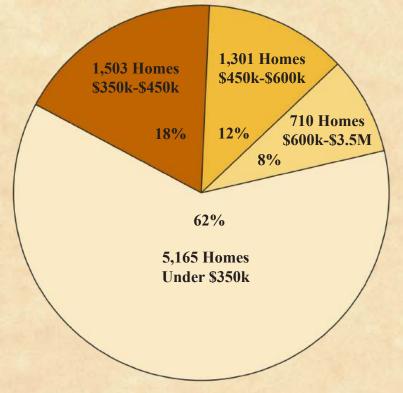
At Dorey Real Estate, our financial and professional performance does not change with the ups and downs in the market. We have been successful in all types of markets ...and an essential ingredient for this success is that our focus is on our clients, and their successes are our successes. There is a reason we continue to win awards, be highly regarded and outpace and out innovate the competition by leaps and bounds. We continue to work to reflect the market, not create it. During the 46 years since our inception, we have made it our business to do things "differently". We study the market, the changes, the newest tools available and continue to re-invent the best way to work for our clients.

Sales should be seen as a helping profession and an information science, with an emphasis on communication. Those traits, as we represent our clients, are most likely some of the key elements for the enthusiastic recommendations from our clients. Over the years our clients and other Agents have said that we "have all the good properties." I want to answer, "Yes, because we make them look good!" We recognize what is special about each home, highlight it and showcase it in our marketing ... part of the reason we consistently achieve top dollar.

Additionally, we have always realized that the purchase or sale of real estate is an extremely personal issue. For that reason, Buyers and Sellers prefer to be represented by someone they know and trust and someone who is part of the community. With offices being purchased by conglomerates, selling their identities to sources outside their communities, and hoping for impersonal internet leads for which they pay referral fees, we survive and thrive because we are different. I encourage you to call or write to us. Once you speak with us, you will recognize the difference.

Nancy W. Ahlum, Associate Broker

### **Dorey Represents the Top of the Market\***



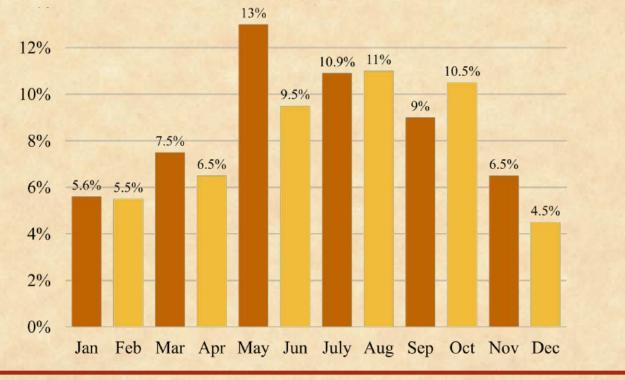
Once again we attained first place in 2023 with an average office sale price of \$879,900.

There were 8,410 residential sales in 2023. Dorey Real Estate specializes in representing ONLY residential properties in the top of the market.

\*Upper Bucks and Lehigh Valley 2023 sales statistics are from the Greater Lehigh Valley Realtors multiple listing system.

### What Months are Buyers Most Active?

The chart below shows the months that homes sold over the last 6 years by Dorey went under agreement. While there are fewer sales in winter months, those Buyers tend to be more serious. A Seller's advantage to listing in winter is that there is less competition. Some Sellers are waiting for nice weather, so listing a house in the winter beats out the bundle of houses that will come on the market towards spring.



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### Who's Who at Dorey



# *Carol C. Dorey,* Broker GRI, SRES, CNE, ABR, PSA

Carol received her B.S. degree in commercial art at Finch College and spent 14 years in corporate advertising, marketing, and publicity in New York City and the Lehigh Valley. She became a Realtor and co-owner of Dorey Real Estate in 1977 and has been the broker of record since 1993. She is a member of Who's Who in Luxury Real Estate, is listed in the National Register's Who's Who as a V.I.P. Professional, and was nominated "Woman of the Year" by the American Biographical Institute. Carol has been approved as a subject of biographical

record in Who's Who in America, "inclusion in which is limited to individuals who possess professional integrity, demonstrate outstanding achievement in their respective fields, and have made innumerable contributions to society as a whole." She is on the Education Committee of Greater Lehigh Valley Realtors, is an Allentown Symphony Society member, and a Kress Society member of the Allentown Art Museum. Carol enjoys life at her historic stone Bucks County farmhouse and on the ski slopes and the golf course.

### The Support Team



*Kylene Weidner, Office Manager* 



Amy Ernst, Transaction Manager



Paige Curran, Marketing Coordinator



Adel Qammaz, Listing Coordinator



**Dianna Cox,** Office Assistant

Our full time licensed support team is the nucleus that empowers our Agents to concentrate on the business of representing Buyers and Sellers. They are responsible for coordinating the details involved in producing the materials that represent and showcase our listings in the marketplace. Our team handles copywriting, advertising, and marketing, attentive to the myriad details that keep us on the leading edge of our industry. Of particular significance is that they tour every one of our listings in order to become familiar with what we are selling and to stay tuned to the needs of our Sellers and our Agents.

# The Agents



#### Nancy W. Ahlum, Associate Broker GRI (610) 360-7224 | ahlum@aol.com

Nancy's sales continue to set the bar in the area's luxury residential real estate market where she is consistently the No. 1 salesperson in residential sales. In 2022, she listed and sold a home for \$7,170,000, the highest sale price ever achieved in the Lehigh Valley and surrounding areas. There have been only 14 homes that have sold over 3 million in the Lehigh Valley. Nancy was involved

in 10, representing both the Buyer & the Seller in 8. Of the top 20 most expensive homes ever sold in the Lehigh Valley, Nancy was involved in 16, representing both the Buyer and the Seller in 10. Nancy's sales volume was \$39 million in 2023, \$42.5 million in 2022 and \$45 million in 2021, with an average sale price of \$1,200,000. She was profiled in Kate White's 2018 book "*The Gutsy Girl – How to Create a Big Idea Out of Thin Air*". With over 40 years of experience and a reputation for discretion, Nancy has represented many of the Lehigh Valley's top executives and VIP relocations.

Awards: Philadelphia Magazine Top Producer 2022 & 2023 2023 LVB Leader in Residential Real Estate 1 of 9 National Nominees, 2023 Who's Who in Luxury Real Estate Billionaire Club



#### *Kelly Burland*, Agent (610) 248-3590 | kburland@gmail.com

Kelly lives with her husband and two daughters in a historic stone farmhouse on 100 acres in Bucks County. She also runs an Arabian horse breeding program at her family-owned Travelda Farm, a large equine facility in Springfield Township. She served on the Springfield Township Open Space Committee. Her real estate career mirrors these interests, and Kelly is known as the go-to person for representing Sellers and Buyers of notable farm properties in the area

from New Hope to the Lehigh Valley. This experience has contributed to her extensive knowledgeable about various farm conservation programs. With an impressive portfolio of listed and sold properties, her sales volume since 2021 is over \$65 million. Kelly graduated from the University of Scranton with a B.S. degree in Finance. She joined Carol C. Dorey Real Estate, Inc. in 2004.

Awards: Philadelphia Magazine Top Producer 2021, 2022 & 2023 Selected as a member of the Marquis Who's Who



#### Brenda Clowser, Agent (610) 739-4517 | brendaclowser@comcast.net

Brenda has dual degrees from Moravian University and 22 years of high value real estate experience, all with Carol C. Dorey. Her expertise extends to both Buyers and Sellers, and she consistently ranks as a top producer in the real estate market. Raised in the Lehigh Valley, she is familiar with and knowledgeable of the nuances and neighborhoods of our many local communities. She spends her free time walking and running on the Saucon Rail Trail, reading and listening to audiobooks, and struggling with her golf game.



# *Milly Dignetti*, Agent (610) 416-7639 | millyd@doreyrealestate.com

Born in Philadelphia, raised in Bucks County and now living in the lovely Saucon Valley, Milly knows the areas that she covers. After graduating from Moravian University, Milly spent eleven years in educational sales traveling throughout the US, Europe and the Far East. In 2013, she transitioned to real estate and has built a solid reputation for bringing Buyers and Sellers together and completing transactions smoothly and skillfully. She is a top producer in the market with a speciality in estate homes, historic farms and land. Milly is a

dynamic professional with a passion for the world of real estate and her community. She loves listening and learning about what her clients are looking for in their property search. Exploring homes and land is the next step, and is always a fun adventure. When selling homes, the Dorey touch is second to none and ensures that each listing is represented at its very best. She works hard to help connect all her clients with the property of their dreams.



#### Jena Grisafi, Agent (610) 973-4082 | jenag@doreyrealestate.com

Jena is a Lehigh Valley native with a degree in Business Management and Marketing from Penn State University. Her admiration of distinctive properties, coupled with her marketing background, made her transition to real estate the perfect fit. With a true passion for service, Jena has always enjoyed volunteering for local charities and organizations. Her love of helping others is evident in her relationships with clients. Her focus on getting to know her clients and truly listening, helps to make finding your dream home a pleasure. Jena lives

in Saucon Valley with her husband Joe and two children, and is a member of the Penn State Alumni Association.



#### *Rawan Katz*, Agent (484) 241-5535 | rawank@doreyrealestate.com

Being a third generation Realtor, Rawan has had lifelong exposure to real estate. This has enabled her to refine and optimize her client's experience. Currently residing in the Lehigh Valley, she has a passion for helping her clients and her community achieve success. Rawan has been ranked as one of the top producing Realtors in the Greater Lehigh Valley from 2021-2023. When not working on real estate transactions, Rawan and her family are committed to helping their community stay safe and to grow. She participates at local animal shelters and

soup kitchens, gathering donations, supplies, and support for those who are less fortunate. Giving back to the community is not only a privilege but a priority as she believes that no human should go to bed hungry.



#### Maggie Daday Koller, Associate Broker ABR (610) 248-2863 | maggiek@doreyrealestate.com

A native of the Lehigh Valley, Maggie's love of real estate started with her childhood home, a stone farmhouse in Center Valley. Today she lives in a craftsman-style bungalow in downtown Bethlehem. Her enthusiasm for the industry and her business acumen make her an ideal Agent for Buyers looking for their forever home, as well as Sellers needing a steady hand to oversee their transactions. With over 17 years of experience as a Realtor, she takes pride in

listening to her clients and understanding their needs. In 2014 Maggie achieved her Broker's license. She is consistently ranked in the top 100 Realtors in the Lehigh Valley, and in 2022 she was ranked 4th in sales volume for the City of Bethlehem. Outside of real estate Maggie takes joy in her role as mother of three, as well as running, biking, yoga and spending time in her garden. She was President of the Southern Lehigh Community Pool Association in Coopersburg from 2010-2015, chairing the campaign for funds for a new community pool.



#### Becky Kuhnel, Agent (802) 730-3300 | beckyk@doreyrealestate.com

Becky received her degree in Sustainable Agriculture from a small environmental college in Vermont. She has taken her love for the natural world and married it with a passion for real estate. Becky takes great pride in understanding her client's desires, and works closely with them to find the perfect home or property. Showing her clients the beauty Bucks, Lehigh and Northampton counties has to offer is deeply satisfying work. Taking the often stressful task of buying real estate and making it exciting is at the heart of her motivation. Outside of real

estate, Becky can be found enjoying the many natural gems of Eastern Pennsylvania and beyond, skiing, hiking and fishing with her family.



#### Natalie Marasco, Agent ABR

#### (267) 897-0468 | nataliemarasco@gmail.com

In 2022 & 2023 Natalie was ranked in the top 100 Agents in the Greater Lehigh Valley Multiple Listings System, with a combined total sales volume of 20 million. Glowing reviews from past clients clearly indicate her success. Natalie has a B.A. in International Studies from Stephens College, the second oldest women's college in the United States, and a M.A. in Art History with a

specialization in European Modernism. Her early career was as an Operations Manager/Chief Registrar for a fine arts company in D.C, serving private art collectors and major art institutions. Upon moving to Bucks County she transitioned into Real Estate in 2017. Natalie's love of history and the Arts was her stepping stone to a new career representing historic homes in Bucks and Lehigh Counties, and marketing the "art" of fine architecture.



#### Michelle G. Olson, Agent ABR (610) 653-6667 | michelleo@doreyrealestate.com

Michelle joined Dorey Real Estate in 2008. She received her B.S. degree in Accounting from James Madison University and pursued a career as a C.P.A. until 1999. Her interest in interior design blossomed into a full-time business and her work has been featured in a national design publication, as well as *Lehigh Valley Style Magazine, The Morning Call* and the local Society of the Arts Designer Showcase Homes. Her love for design and architecture combined

with a firm understanding of numbers has made her a successful team member at Dorey Real Estate. Her amazing sense of design helps Buyers envision renovations that can make their dream home a reality. Michelle served on the design committee at her church and has served in many different leadership roles in Women's Ministry. She lives in Allentown, PA with her husband David Olson and daughter Jackie.



#### Christine S. Taylor, Agent SRES, ABR (610) 442-2020 | christ@doreyrealestate.com

Chris graduated from the University of Colorado with a B.A. in International Relations. She has lived in Japan, Taiwan, Greece, and Egypt, and traveled extensively throughout Asia and the Middle East. She settled in Bucks County in 1979 and since 1994 has lived in a historic stone home in Springfield/Durham Townships. Prior to becoming a Realtor in 1998, Chris was co-owner of an

international antique business. She is a past president of the New Hope League of Women Voters and is involved with the Bucks County SPCA. Outside interests include sheep dog trials, horses, and land preservation. In this fast-paced internet world, Chris believes there is still a place for white-glove service.

### **Client Testimonials**

♥ We had a fantastic experience with Carol Dorey's team as both Buyers and sellers. Our Agent, Nancy Ahlum, made a positive impression on us when she sold us our home 14 years ago so we immediately reached out to her when we were ready to sell. From day 1, we had excellent communication and Nancy was clearly committed to getting us top dollar. The marketing team created beautiful materials, including a gorgeous 3D tour. Due to our Agent's good judgement, understanding of the local market, and attention to the many details involved in real estate transactions, our house sold fast and high--without a glitch. We cannot thank the Carol Dorey team enough for helping us successfully navigate this stressful transition!

Dear Jena and Becky, Thank you for the wonderful experience of purchasing my new home. Both of you were professional, kind, patient, understanding and catered to my needs. I am grateful that I've made your acquaintance.

♥ I'm delighted to tell you what an amazing job Chris Taylor and Natalie Marasco did in selling our home ... Through all of it, we were supported, they were our advocates, advisors, occasional strong shoulders to vent to, and we shared a lot of laughs. They're the kind of people I wish I'd met 17 years ago because I'd be proud to have them as friends. I don't know the extent to which you find this talent versus grow it internally, but I won't hesitate to recommend Carol Dorey to anyone I know in the Lehigh Valley. - Linda N.

Milly is a great Real Estate Agent that works really hard for her clients. She helped guide us when we were looking at homes and she has extensive knowledge about the area. Very responsive and respectful. She really looks out for the needs of the Buyer and I never felt pushed into something or felt like our house was just another commission. Listened to our concerns and had great recommendations.

Brenda did an outstanding job in the selling of our home. Extremely knowledgeable about the real estate market and was with us from start to finish. Thank you for making it happen and having us begin a new chapter in our lives.

Kelly and her team at Carol Dorey Real Estate did an outstanding job in selling my house. They were professional, knowledgeable, organized and responsive. I liked that dates were set to get things done and everything went right on schedule from offer to closing. Great to deal with!

Maggie is very thorough, detail oriented and guided us every step of the way. She was always available to answer any and all questions we had. Highly recommend Maggie if you need a realtor who places your needs as her priority and takes the time to help you find your perfect home!

*Rawan worked with us to both sell our home and find our new home. She was very professional, patient, and always available to show us a house. Settlement on both homes were smooth. We would not hesitate to call on her again the next time the need arise.*

Great experience. We recently purchased a complex property. Michelle was very helpful and open about the difficulties with the approved land usages, regulations, and access so we could consider all aspects. We ultimately decided it was workable for our plans and couldn't be happier with our purchase!

### 2023 Sold Gallery

The following pages feature some of the area's finest homes and farms that were listed and/or sold by Carol C. Dorey Real Estate, Inc. during 2023. We are a boutique, non-franchised office and have built a solid reputation for more than 45 years by only representing properties in the top of the marketplace - those priced above \$300,000.



*Lower Saucon Twp, \$3,500,000* Listed & Sold by Carol C. Dorey Real Estate, Inc.



*East Allen Twp, \$3,300,000 Listed by Carol C. Dorey Real Estate, Inc.* 



Salisbury Twp, \$2,540,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



**Bethlehem Twp, \$1,900,000** Listed by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$1,810,000* Listed & Sold by Carol C. Dorey Real Estate, Inc.



Lower Saucon Twp, \$1,625,873 Listed by Carol C. Dorey Real Estate, Inc.



**Bridgeton Twp, \$1,525,000** Listed by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp,* \$1,484,000 *Listed by Carol C. Dorey Real Estate, Inc.* 



*Lower Saucon Twp, \$1,461,790 Listed & Sold by Carol C. Dorey Real Estate, Inc.* 



Upper Saucon Twp, \$1,450,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



North Whitehall Twp, \$1,399,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



*City of Bethlehem, \$1,270,000 Sold by Carol C. Dorey Real Estate, Inc.* 



*Lower Saucon Twp, \$1,229,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*City of Bethlehem, \$1,182,000 Sold by Carol C. Dorey Real Estate, Inc.* 



*City of Bethlehem, \$1,075,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Lower Saucon Twp, \$1,075,000 Listed by Carol C. Dorey Real Estate, Inc.* 



Upper Saucon Twp, \$1,050,000 Sold by Carol C. Dorey Real Estate, Inc.



**Springfield Twp, \$1,050,000** Listed by Carol C. Dorey Real Estate, Inc.



Salisbury Twp, \$1,000,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



Salisbury Twp, \$975,000 Sold by Carol C. Dorey Real Estate, Inc.



*City of Bethlehem, \$975,000* Sold by Carol C. Dorey Real Estate, Inc.



Upper Saucon Twp, \$943,333 Listed by Carol C. Dorey Real Estate, Inc.



Springfield Twp, \$930,000 Listed by Carol C. Dorey Real Estate, Inc.



*Williams Twp, \$910,200 Listed by Carol C. Dorey Real Estate, Inc.* 



*Tinicum Twp, \$900,000* Listed by Carol C. Dorey Real Estate, Inc.



Upper Saucon Twp, \$905,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



Upper Saucon Twp, \$900,945 Sold by Carol C. Dorey Real Estate, Inc.



*Haycock Twp, \$900,000 Listed by Carol C. Dorey Real Estate, Inc.* 



Upper Milford Twp, \$890,000 Sold by Carol C. Dorey Real Estate, Inc.



Upper Saucon Twp, \$881,000 Listed by Carol C. Dorey Real Estate, Inc.



**Durham Twp, \$880,000** Listed by Carol C. Dorey Real Estate, Inc.



*Springfield Twp, \$875,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Lower Saucon Twp, \$865,000* Listed & Sold by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$837,000* Listed & Sold by Carol C. Dorey Real Estate, Inc.



*Heidelberg Twp,* \$777,625 *Listed by Carol C. Dorey Real Estate, Inc.* 



Upper Saucon Twp, \$815,000 Sold by Carol C. Dorey Real Estate, Inc.



*Springfield Twp, \$759,000 Listed by Carol C. Dorey Real Estate, Inc.* 



**Plumstead Twp, \$805,000** Sold by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$750,000* Sold by Carol C. Dorey Real Estate, Inc.



**Richland Twp, \$750,000** Listed by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$735,000 Listed by Carol C. Dorey Real Estate, Inc.* 



Lower Macungie Twp, \$735,000 Sold by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$725,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Springfield Twp, \$720,000* Sold by Carol C. Dorey Real Estate, Inc.



*Springfield Twp, \$710,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Towamencin Twp, \$675,000 Listed by Carol C. Dorey Real Estate, Inc.* 



**Buckingham Twp, \$665,000** Listed by Carol C. Dorey Real Estate, Inc.



Washington Twp, \$660,000 Listed by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$630,000 Listed by Carol C. Dorey Real Estate, Inc.* 



**Springfield Twp, \$610,000** Listed & Sold by Carol C. Dorey Real Estate, Inc.



*East Rockhill Twp, \$600,000 Listed by Carol C. Dorey Real Estate, Inc.* 



City of Easton, \$575,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.



North Catasaqua Boro, \$550,000 Sold by Carol C. Dorey Real Estate, Inc.



*City of Bethlehem, \$550,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.* 



*Lower Macungie Twp, \$546,100 Listed by Carol C. Dorey Real Estate, Inc.* 



*Nockamixon Twp, \$537,000* Listed & Sold by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$535,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*City of Bethlehem, \$500,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Salisbury Twp, \$495,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.* 



Lower Macungie Twp, \$494,900 Sold by Carol C. Dorey Real Estate, Inc.



**Bridgeton Twp, \$450,000** Sold by Carol C. Dorey Real Estate, Inc.



Upper Saucon Twp, \$485,000 Sold by Carol C. Dorey Real Estate, Inc.



City of Bethlehem, \$452,500 Listed by Carol C. Dorey Real Estate, Inc.



*City of Easton, \$425,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.* 



*Milford Twp, \$420,000 Listed by Carol C. Dorey Real Estate, Inc.* 



**Bethlehem Twp, \$412,000** Listed & Sold by Carol C. Dorey Real Estate, Inc.



*Lower Saucon Twp, \$410,000 Listed by Carol C. Dorey Real Estate, Inc.* 



**Bedminster Twp, \$410,000** Listed by Carol C. Dorey Real Estate, Inc.



*Springfield Twp, \$399,000 Listed by Carol C. Dorey Real Estate, Inc.* 



Upper Saucon Twp, \$390,000 Listed by Carol C. Dorey Real Estate, Inc.



**Riegelsville Boro, \$374,900** Sold by Carol C. Dorey Real Estate, Inc.



Salisbury Twp, \$385,000 Listed by Carol C. Dorey Real Estate, Inc.



*Springfield Twp, \$366,200 Listed by Carol C. Dorey Real Estate, Inc.* 



*City of Bethlehem, \$375,000* Sold by Carol C. Dorey Real Estate, Inc.



**Springfield Twp, \$355,000** Listed & Sold by Carol C. Dorey Real Estate, Inc.



Lower Macungie Twp, \$351,200 Sold by Carol C. Dorey Real Estate, Inc.



*City of Bethlehem, \$350,000 Listed & Sold by Carol C. Dorey Real Estate, Inc.* 



*Springfield Twp, \$350,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*Lower Salford Twp, \$335,000 Listed by Carol C. Dorey Real Estate, Inc.* 



*City of Bethlehem, \$305,000* Sold by Carol C. Dorey Real Estate, Inc.



City of Bethlehem, \$321,000 Listed by Carol C. Dorey Real Estate, Inc.



*City of Bethlehem, \$300,000 Sold by Carol C. Dorey Real Estate, Inc.* 



Hellertown Boro, \$317,000 Sold by Carol C. Dorey Real Estate, Inc.



For more information about what

Carol C. Dorey Real Estate, Inc. offers our Buyers and Sellers, scan the QR code or visit: <u>www.doreyrealestate.com/</u> <u>dorey-distinction</u>



Carol C. Dorey Real Estate, Inc. has been a member of Who's Who in Luxury Real Estate since 1998. A worldwide collection of top brokers representing the finest luxury properties across the globe, Who's Who in Luxury Real Estate has

been leading the real estate industry since 1986. This hand-selected, invitation-only group of more than 130,000 professionals with properties in more than 70 countries collectively sells over \$300 billion of real estate annually, making it the most elite and comprehensive luxury real estate network in the world.

### **The Dorey Distinction**

The advantages of listing with Carol C. Dorey Real Estate, Inc.

Carol C. Dorey Real Estate, Inc. has deep roots in Bucks County and the Lehigh Valley. We have been serving Buyers and Sellers in the top of the market since 1977 and have earned a solid reputation for exceptional service, superb performance, and record breaking sales figures.

Buyers and Sellers alike enjoy a number of distinct advantages by working exclusively with a Dorey Agent. These advantages are **The Dorey Distinction**:

- We specialize in residential properties between \$350,000 to \$8,000,000+.
- Dorey Agents average more than 20 years experience.
- Our full-time, salaried, licensed support team is in regular communication with our Sellers. Dorey is the only area office where every person tours every Dorey listing, and provides input on pricing and marketing.
- Our certified home stager with 19 years of experience provides a custom report with suggestions to maximize the appeal and value of each property.
- Every property is captured to its best advantage with **hi-resolution** images and **drone photos** by a professional architectural photographer.
- More than 25,000 professionally printed color brochures are mailed annually to prospective Buyers, neighborhoods, and corporate clients.
- A custom home portfolio describing all buildings, systems, and rooms, is presented to every prospective Buyer. Included are property maps, floor plans, and comparable properties.
- Each property is advertised in print publications, such as *The New York Times*, *Lehigh Valley Style, Bucks County Magazine*, and on various websites, including *Robb Report, Barrons, Unique Homes, and Wall Street Journal*. We post regularly on social media.
- Feedback is given to all Sellers after showings and in mailed monthly Activity Reports.
- Weekly emails are sent announcing our new listings, upcoming open houses, listing updates, recently sold properties, and upcoming area events.
- The Dorey website offers a rich visual experience including 3D Virtual Tours, as well as a 360 property perspective that allows for an immersive, interactive viewing of every home we represent.

### **Listing Portfolios & Brochures**



### 2023 Awards & Accolades



Winner: Carol C. Dorey Real Estate, Inc. Winner, Residential Agent: Nancy W. Ahlum, Associate Broker Nominee, Residential Agent: Kelly Burland, Sales Agent



Winner, Lifetime Achievement: Carol C. Dorey, Broker



*Winners:* Nancy W. Ahlum, Associate Broker Kelly Burland, Sales Agent



Nominee, Billionaire's Club: Nancy W. Ahlum, Associate Broker



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Carol C. Dorey Real Estate, Inc. Specialists in High-Value Property 3136 Main St, Box 500, Springtown, PA 18081 www.doreyrealestate.com | (610) 346-8800

> A showcase event coming in May 2024.

# THE DOREY TOUR<sup>OF</sup> DISTINCTION

Contact us to include your home as part of this exclusive offering of Bucks County & Lehigh Valley properties!

Carol C. Dorey Real Estate, Inc. (610) 346-8800 | doreyrealestate.com info@doreyrealestate.com